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Working Effectively with Support for Cloud (Oracle Service Cloud Application) Customers

Oracle Support Essentials Oracle Support Training & Education





Working Effectively with Support Table of Contents

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Learning Objectives



Start working with Oracle Support through the Oracle Service Cloud Support Portal



Understand when and how to use Service Requests to get assistance



Utilize the resources and tools available to be more proactive and minimize the need to log a Service Request

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Agenda

Oracle Service Cloud Support terms and acronyms

- ² Oracle Service Cloud Best Practices
- ³ Oracle Service Cloud Resources
- 4 Additional Resources



Terms & Acronyms



Terms to know	
Oracle Service Cloud (also referred to as OSvC)	Web portal to access Knowledge Base, Communities, and Service Requests for Oracle Service Cloud information.
	https://cx.rightnow.com
Virtual CIO (VCIO) Portal	VCIO provides a consolidated dashboard view into the Oracle Service Cloud platform across all tiers to monitor and manage the service.
	https://csp.rightnow.com/vcio
Service Request (SR)	Request for technical assistance on Cloud Support portal.
	Equivalent to case, incident, or ticket.



Technical Support and Cloud Service Policies Oracle Service Cloud product documentation and Cloud Operations Policies

Policy	Location
Oracle Service Cloud Technical Support Services Guide	https://cx.rightnow.com/app/answers/detail/a_id/2543
Software Release and End-of-Life Support Lifecycle Policy For Oracle RightNow Cloud Services	http://www.oracle.com/us/corporate/contracts/rightnow-lifecycle-policy-1910688.pdf
Deployment Guides are found within your version's Manuals and Documents	https://cx.rightnow.com/app/answers/detail/a_id/5168
Oracle Software Technical Support Policies	http://www.oracle.com/us/support/library/057419.pdf http://www.oracle.com/us/support/policies/index.html
Oracle Software as a Service Documentation	https://support.oracle.com/epmos/faces/DocumentDisplay?id=870963.5
Oracle Software as a Service - Cloud Enterprise Hosting and Delivery Policies	http://www.oracle.com/us/corporate/contracts/cloud-hosting-delivery-policies-1881437.pdf
Oracle Global Customer Support Security Practices	http://www.oracle.com/us/support/library/customer-support-security-practices-069170.pdf
Cloud Operations Policies	https://support.oracle.com/epmos/faces/DocumentDisplay?id=1541304.2
Cloud Operations Practices	https://support.oracle.com/epmos/faces/DocumentDisplay?id=1541346.2

Agenda

- Oracle Service Cloud Support terms and acronyms
- **2** Oracle Service Cloud Best Practices
- ³ Oracle Service Cloud Resources
- Additional Resources



Engaging Oracle Support – The Support Portal

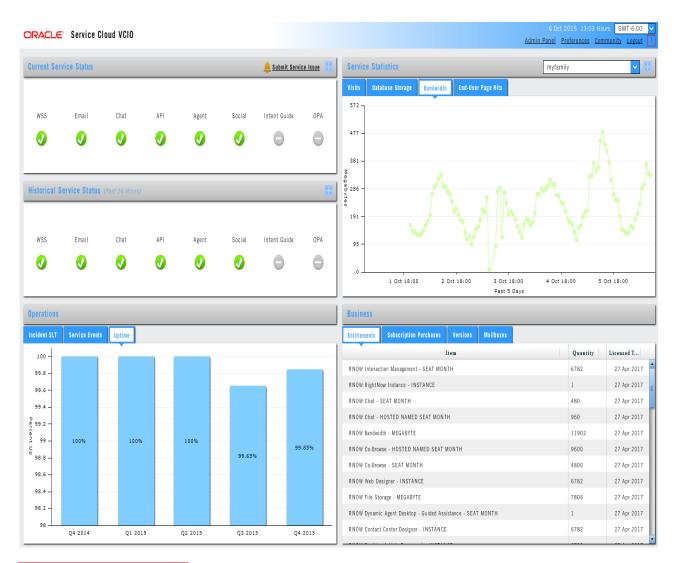
	_	Welcome, Edward MY SITE TOOLS MY ACCOUNT LOGOUT SITE FEEDBACK			
SERVICE CLOUD Users	Developers lo	dea Lab	Events	Support & Services	Support Notifications
Support Home					
Search Support Knowledge Base			Advanced Se	arch	Ask Support
Select Your Product	Select a Category				
Select a product 🗸	Select a category	•			Support Announcements
Results 1 - 10 of 2248 Support Ending with Internet Explorer 8, 9, and 10 Answer ID: 8006 Last Review Date: 10/02/2015 Oracle Service Cloud Technical Support Services Do Answer ID: 2543 Last Review Date: 10/05/2015	cument			about team. done a when click th Feedb	nder: It's easy to provide feedback working with our technical support Please let us know when we've great job and more importantly we haven't met expectations. Just he link underneath 'Send Your ack' on the Support Experience o send us a quick email!
Technical Documentation and Sample Code Answer ID: 5169 Last Review Date: 10/02/2015				Ö,	Upcoming Site Maintenance
Documentation for Oracle Service Cloud Products Answer ID: 5168 Last Review Date: 10/01/2015				No not	ifications
Oracle Service Cloud tutorials Answer ID: 4833 Last Review Date: 09/06/2015					oport Experience
August 2015 Documentation Overview Answer ID: 7969 Last Review Date: 10/05/2015				expe	ide feedback on your rience with Technical port and see our response.
Documentation for older versions Answer ID: 8032 Last Review Date: 09/27/2015					Begin here

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Support Portal

- Comprehensive one stop shop for all support interaction, knowledge and community discussions and much more
- Available to all Contact Types
- **Oracle Service Cloud Support Portal** (https://cx.rightnow.com)

Engaging Oracle Support – Virtual CIO (VCIO) Portal



Virtual CIO (VCIO) Portal

- Used to monitor status, use and make decisions including:
 - Service Status
 - Service Statistics
 - Operations
 - Business
- Available to all Contact Types
- Oracle Service Cloud VCIO (<u>https://csp.rightnow.com/vcio</u>)
- * Virtual CIO is scheduled for deprecation in March 2016 and will be replaced by Cloud.Oracle.com

Oracle Service Cloud – Maintaining Your Site

Two Roles vital to OSvC success



It is highly recommended that Site Administrators be set as <u>Contact Type</u>: **Primary Support** <u>Contact</u> with <u>Service Privileges</u>: <u>Manage Contacts</u>.



The Technical Support Services Guide provides first steps to take upon being provisioned

Highlights from the guide

- Logging into the Support and VCIO Portals
- Setting up your contacts
- Which Support resources to use for which questions
- The types of problems are supported by our engineers
- How to search the Knowledge Base
- Submitting Service Requests

- When we're available and how to reach us
- The different Support Packages available
- Required Roles: IT Contact, Site Administrator
- Workstation and Networking requirements
- Hosting and Lifecycle policy
- Product training video modules

Our team updates this guide periodically and recommends that customer use it as a training supplement for new employees

Link to the Technical Support Services Guide: https://cx.rightnow.com/ci/fattach/get/1023666/0/filename/Technical+Support+Services+Guide+_7.13.15_.pdf



Make Contact Management your first site task

For the **security of your site's customer data**, we cannot provide Technical Support to anyone that is not a Designated Contact nor can we add contacts without a request via a service request. Therefore, it is in your best interest to keep this information current at all times, as it is used for providing Technical Support.

- As a customer, your responsibilities include:
 - Setting up contacts
 - Keeping the organization's contact list current
 - Contact privileges allows for adding and disabling contacts
 - By managing contacts you designate who in your organization may access the Support Portal and submit Service Requests
 - A contact audit is recommended every 6 months
- At least one of your contacts must have Manage Contact permission
 - However, you should set up at least one back up in the event of an emergency
 - Oracle recommends three contacts with Contact Management Privileges

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Oracle Service Cloud – First Steps for Site Administrator Managing your contacts – Contact Types



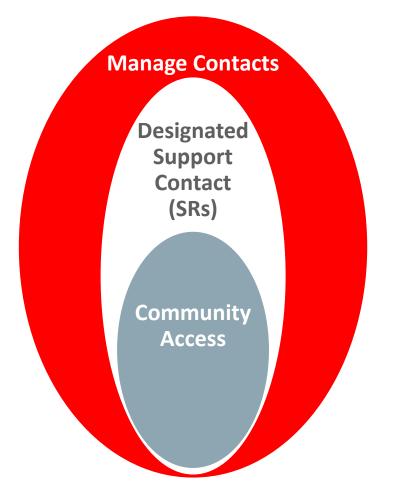
First, Establish Key Support Contact Types

• Site Administrator will select from 3 different Contact Types

Primary Support Contact

- Including back-up Primary Support Contacts
- Technical Contact
- KB (Knowledge Base) Only
- Newly created contacts will be emailed login credentials
- All contacts should update their Profile
- Customers own contact management responsibility

Managing your contacts – Service Privileges



Now, Assign Service Privileges to Contacts

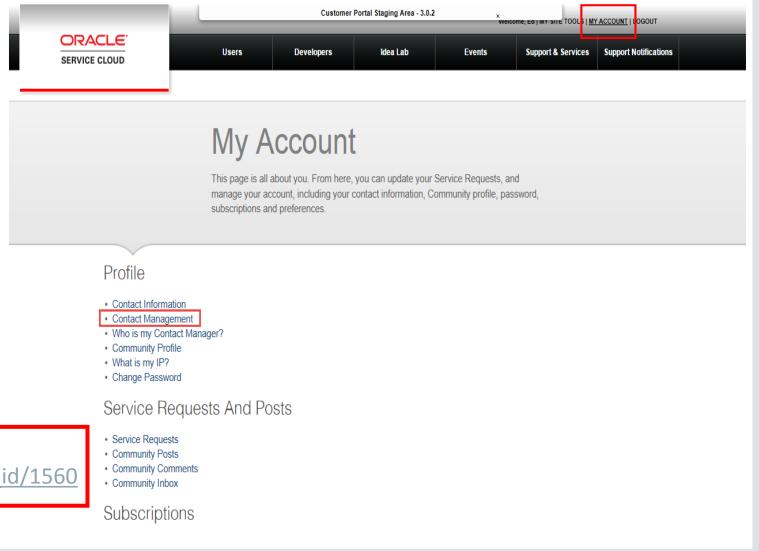
- Site Administrator will select from 3 different privilege types
 - Manage Contacts
 - Designated Support Contact
 - Community Access
- Privileges are hierarchical
- Typical Support Contact Type Service Privilege Pairings
 - Primary Support Contact Manage Contacts
 - Technical Contact Designated Support Contact
 - KB Only Community Access

Accessing Contact Management

- You must be logged in to the Support Portal to access Contact Management: <u>http://cx.rightnow.com</u>
- Click on MY ACCOUNT in the upper right, followed by Contact Management

From here, if you have **Manage Contacts Service Privileges**, your will be able to add, disable and edit your organization's contacts.

More information can be found at: <u>https://cx.rightnow.com/app/answers/detail/a_id/1560</u>



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• Subscribing to critical notifications

- As your organization's Site Administrator it is highly recommended that you subscribe to all Hosting and Customer Service notifications.
- Among other things, theses subscriptions will make you aware of any scheduled and unscheduled service interruptions.
- 1. As with Contact Management, first you must first login to <u>http://cx.rightnow.com</u> and click on my account.
- 2. Next, under Subscriptions, click on Email Preferences.
- 3. Select the "Yes" button for the notifications (all five are recommended) and hit "Submit Request".

DRACLE' RightNow Products Dev	velopers	Customers	Idea Lab	Support
Your RightNow Mailing Profile				
Update Your Email Subscription Options	S			
By simply completing the 3 steps below, we can provide int respects your personal information and promises to keep it				
We periodically send notices offering white papers, industr- interest to you based on the options you select below.	y reports, case	studies, webcasts	or other information w	ve think will be of
You can update your Subscription Preferences anytime	e.			
JUST 3 EASY STEPS:				
Step 1: *denotes required fields				
First Name				
*Email				
*I give RightNow Technologies permission to email me. (based on my mailing options selected below)	⊛Yes ○N	0		
Step 2: Select Options				
Subscription Preferences More information on these subscription options is available policy.	e in the email p	rivacy section of ou	r privacy	
Notifications from Hosting:		7		
Scheduled maintenance notifications Site status update notifications	● Yes ○ No ● Yes ○ No			
Upgrade notifications	© Yes ◎ N			
Notifications from Customer Service:				
Proactive support and technical notifications	© Yes ◎ N			
New software release notifications	©Yes ◎Ne	D		
Marketing Mailings and Newsletters:		_		
Periodic notifications on best practices and resources Insider customer newsletter	© Yes ⊛ No © Yes © No			
Periodic partner communications (authorized partners	⊖ Yes ⊝ N			
only) Survey and Feedback Invitations (including support 'closed incident' surveys)	© Yes ☉ No	5		
Please choose your email format: HTML	-			
RightNow Technologies Privacy Policy				
FINAL STEP: Submit Request				

Oracle Service Cloud – Engaging Support

Knowing your role, your responsibilities, and where to find appropriate trainings

- **Primary Support Contacts (PCS)** are the secured contacts who can request password resets. PSC are the security gate with support for your site.
- Both Primary Support and Technical Contacts can log Service Requests and follow-up with the Technical Support team
- All customer contacts can search the Knowledge Base and utilize the Oracle Service Cloud Support Community
- **Primary Support or Technical Contacts** engaging with Technical Support should be properly trained in areas like Administration, Analytics and Customizations.
 - Oracle University trainings, <u>Oracle Service Cloud (RightNow) Training</u>, <u>Oracle Cloud Learning</u> <u>Subscription</u> and <u>Ask the Experts Webinars</u> are highly recommended for Site Administrators and contacts that are enabled to submit Service Requests.



The Correct Support Package is Crucial to Your Success



Working effectively with Support – Support Packages

Oracle Cloud Support

Or

Oracle Cloud Priority Service

Benefits -Costs	Oracle Cloud Support	Oracle Cloud Priority Service
Cost	Included with your subscription	12% of Subscription Fee (\$50K minimum)
24 x 7 Technical Service Request Assistance	\checkmark	✓
24 x 7 access to:		
My Oracle Support		
Oracle Cloud Customer Portal	•	· ·
Telephone Support		
Community Forums	\checkmark	\checkmark
Non-Technical Customer Assistance		
(M-F, 8:00am to 5:00pm local time)	✓	
Assigned Technical Account Manager		✓
Priority Service Request Response		\checkmark
Priority Service Level Standards		\checkmark
Quarterly Proactive Reviews & Knowledge Transfers		
Support for Customizations	Not Included See Slide 25 & 26	Not Included. See Slides 25 & 26

Customization Support is provided via paid consulting engagements with Oracle Consulting Services (OCS).

<u>Please see</u> <u>Customization</u> <u>Support slides for</u> <u>details.</u>

Working effectively with Support – Oracle Cloud Support

Severity Levels and Business Impact

Partnership

Severity Level	Business Impact Technical Impact	Oracle's 1 st Response Update Frequency		Resolution Time
1	Mission Critical Business Impact	< 1 Hour 24 x 7	Updated 24x7 until resolution	Co-Owned
2	Serious Business Impact	< 6 Business hours – Best effort only	Updates as appropriate	Co-Owned
3	Minor Business Impact	1 Business Day – Best effort only	Updates as appropriate	Co-Owned
4	No Business Impact	1 Business Day – Best effort only	Updates as appropriate	Co-Owned

- 75% of the Sev1 Non-Bugged SR's get closed in <5 days and 91% are closed in <14 days
- 80% of the Sev2 Non-Bugged SR's get closed in < 14 days

Oracle Cloud Support Details: http://www.oracle.com/us/corporate/contracts/cloud-hosting-delivery-policies-1881437.pdf



Working effectively with Support – Cloud Priority Support Severity Levels and Business Impact Partnership

Severity Level	Business Impact Technical Impact	Oracle's 1 st Response	Update Frequency	Resolution Time
1	Mission Critical Business Impact	< 1 Hour 24 x 7	Updated 24x7 until resolution	Co-Owned
2	Serious Business Impact	< 2.5 Business hours – local time	Updated as appropriate	Co-Owned
3	Minor Business Impact	Next Local Business Day	Updated as appropriate	Co-Owned
4	No Business Impact	Next Local Business Day	Updated as appropriate	Co-Owned

Oracle Cloud Priority Service: http://www.oracle.com/us/support/library/oracle-cloud-priority-service-1860342.pdf



Working effectively with Support – Your Support Package Checking your support package

Prior to submitting a Service Request, understand which support package your organization has purchased. To check:

- 1. Log into the Support Portal
- 2. Click on "Ask Support" or go to: <u>https://cx.rightnow.com/app/mysupport</u> <u>/ask/group/techsupport</u>
- 3. Select your desired site and interface and click next
- You will see the support package in the paragraph under "Support Information" (it's highlighted in yellow in the screenshot)

NOTE: If you select "Site not listed" in step 3 you will not get this information

	Welcome, Levi Test MY SITE TOOLS MY ACCOUNT LOGOUT SITE FEEDBACK					
SERVICE CLOUD	Users	Developers	ldea Lab	Events	Support & Services	Support Notifications
Ask Techn Choose the product related to your an also submit a request to turn or Response times are based of Current time zone: America/Denvi derify the above time zone is correct	question and submit a Se or off Oracle Service Clo n your currently set ti	rvice Request. The proc ud features from this pa me zone.	ge.		ightNow), Field Service	(TOA), or LiveLOOK/Cobrowse. Yo
Ask Support about Oracle Service Clo	ud Ask Support about Ora	acle Field Service Ask S	Support about LiveLOOK	Ask Support to turn	on/off Oracle Service Cloud	l features
 Site: Which area of the presence of	oduct has a problen	n?			Company Name:	ite Information
Please select the ge Intent Guide	neral product area tl	hat you are experie	encing an issue	vith:	Services Site Name: Datacenter: MW Current Version: Rig HIPAA: No PCI: No	htNow CX November 14
Next					Last Cutover: 2015- Upgrade Scheduled? Auto Upgrade Enrolle	: No ad?: No
→ Service Request Inf	ormation 🔒				Auto Upgrade Candid	ort Information
					Your organization ha Priority Support supp support terms. With	s opted to select the <mark>Oracle Cloud</mark> ort package for your current Oracle Cloud Priority Support ; package entitles you to a

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Working effectively with Support – The CSM Role Both Oracle Cloud Support and Cloud Priority Service customers are assigned a Customer Success Manager

5. Value

We will demonstrate analytics that measure value/ROI of your investment and strategize with you to further maximize value.

4. Optimize

We analyze your adoption and engagement to help identify areas for optimization and improvement.



3. Advocate

We engage with the right Oracle experts to ensure you're getting the value you expect.

1. Plan

We will collaborate to create a success plan with defined measurements.

2. Enable

Help you become more proficient by sharing tools, processes and industry best practices.

Working effectively with Support – The TAM Role Customers who purchase the Oracle Cloud Priority Support package are also assigned a Technical Account Manager

Features

- Personalized knowledge of Customer's technical and product environments
- Coordinates a virtual team of Oracle Cloud Support
 & Operations to resolve critical Service Requests
- Delivers regular proactive support reviews to assess response against best practices

Benefits

- Single Point of Contact
- Faster Response
- Reduced Resolution Times
- Customer Advocacy

Things to Keep in Mind if You Plan to Customize Your Site



Working effectively with Support – Customization Support Things to Keep in Mind if You Plan to Customize Your Site

- Scalability Oracle Service Cloud is a transactional production database
 - For optimal performance, data for reporting should be stored in a data warehouse to report and trend against.
 - Data should purged or archived from the transactional production database over time for performance improvement.
 - Dumping all data from other sources into this transactional database will negatively impact your site's performance.
 - Customizations doing large table scans or joins will negatively impact the site performance for customers and agents.
 - There are MySQL limitations which can be found through MySQL development forums and documents
 - There are hard product limitations. Please see developers community and Knowledge Base for information on specifics such as how many accounts or how many custom fields are possible.



Working effectively with Support – Customization Support* Things to Keep in Mind if You Plan to Customize Your Site – Continued ...

• Who supports your own or partner customizations?

- If you customize your site, you own the support responsibility for that customization.
- Oracle has no logs for customizations and runs no traces to prove your customization works
- You or your partner need to test your code
- When you or a partner writes a customization, your responsibilities include writing a log of that customization proving no coding issues and performance for expected functionality
- If there are issues your logs capture, those are issues either your or your partner must troubleshoot
- If you believe there is a defect in our product, the only way for us to track that down is for you or the partner to provide a "hello world" example of the defective functionality

• Developers community and training for developers and integrators:

- Oracle University training offerings: <u>RightNow Integration and Customization For Developers</u>
- Developer's Community and information. <u>http://cx.rightnow.com</u> choose "Developers" on the top tab for: Developer's community, sample code (It must be customized for your site. It's not plug and play) and accelerator information

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Working effectively with Support Customization Support through Oracle Consulting Services (OCS)

Customization Support is...

- A paid OCS consulting engagement
- Offsite support team of Oracle Service Cloud experts
- Cost-effective supplemental technical support for postproduction support of <u>Oracle</u> <u>and Partner developed</u> customizations

Customization Support can provide...

- Ongoing protection for customization investments as platforms mature and grow.
- Platform support where Technical Support does not (not even Priority Support)
- Fast issue investigation and turn around

Customization Support allows you to...

- Avoid client frustration with unexpected customization related items creep up
- Avoid unexpected support costs
- Maximize ROI

For more details on Customization Support and it's value, please see the following Support Experience Blog: <u>http://communities.rightnow.com/posts/91d6d770c0</u>



Working effectively with Support – Customization Support Technical Support vs. Oracle Consulting Services (OCS)

Technical Support SR Submission...

- Our team provides support for base-product defects
- If there a suspicion of a product defect related to a customization, a "Hello World" example of defective functionality is required for defect investigation (Answer ID 6925)
- Make sure you are creating logs to understand if your customization works, and to provide you with information to troubleshoot your code. Oracle does not log customizations

OCS Customization Support...

- Over time and with the introduction of new versions, customizations will need to be rescoped for product functionality and optimization.
- Oracle Consulting Services must have a contract in place to work on your site, whether it be in support of OCS created customizations or making changes to existing ones.
- A Customization Support contract ensures immediate, prioritized attention for OCS experts to fix your customization should it stop functioning or break.

Working effectively with Support – Working with a Partner The importance of choosing Oracle certified partners

By choosing an Oracle Partner Network member specialized in Oracle Service Cloud you are getting a partner that has:

- Met stringent, product-specific competency and business requirements demonstrating the knowledge, experience and commitment to help a customer's business succeed
- Had successful previous partner implementations verified by both Oracle and end users
- A proven track record with recent successful Oracle product transactions
- Also, the OPN has large population of members organizations from which to choose

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Find an OPN certified partner at:

https://oracle.com/specialized



OPN Specialized—Recognized by

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Prior to logging a Service Request



50%

More than 50% of the SRs we get are known issues or configuration questions for which a detailed knowledge article exists



Oracle Service Cloud – A Variety of Support Options

How you engage Support depends on your question/issue

- Engage us via Service Requests for:
 - Base product defects / Break fix
 - Environment issues
 - Proper deployment per requirements, Performance, etc.
- "How to" questions are answered through self-service options
 - The Support Portal Knowledge Base
 - In product contextual help
 - Documentation
 - Community Forums
 - The Support Experience Blog
 - Or engaging Oracle Consulting Services



Oracle Service Cloud – Environmental Issues

The importance of having an IT Contact to work with Tech Support

As a SaaS platform, how well your implementation works is dependent upon:

- Your upstream ISPs
- The internet
- Our upstream ISPs
- Our hosting environment
- The product itself
- Your network environment *
- Your workstations

Some symptoms of an environmental issue are:

Network issue errors

- unable to communicate with server
- chat disconnects
- unable to post chat response
- Console freezing
- Various error responses (400, 403, 407, 408, 502)

Workstation issue errors

- Not able to install
- Launch link does nothing
- Freezing or crashing with no error shown
- Various and wide ranging error messages

Success is highly dependent upon understanding system requirements and proper environmental configuration

Environmental Configuration Guide: <u>https://cx.rightnow.com/app/answers/detail/a_id/2364/kw/2364</u> System Requirements Guide: <u>https://cx.rightnow.com/app/answers/detail/a_id/31</u>

Oracle Service Cloud – Environmental Issues

The types of files that IT Contacts need to provide for troubleshooting

• For Deployment problems

- RightNow Installation and Update errors
- RightNow Runtime or Execution Errors
- Windows Events

• Network Environment – *Refer to the Environmental Configuration Guide*

- General Connectivity DOS ping and trace route commands
- Proxy Fiddler or Fiddler Cap
- SSL Certificate issues at play
- Uncropped screenshots

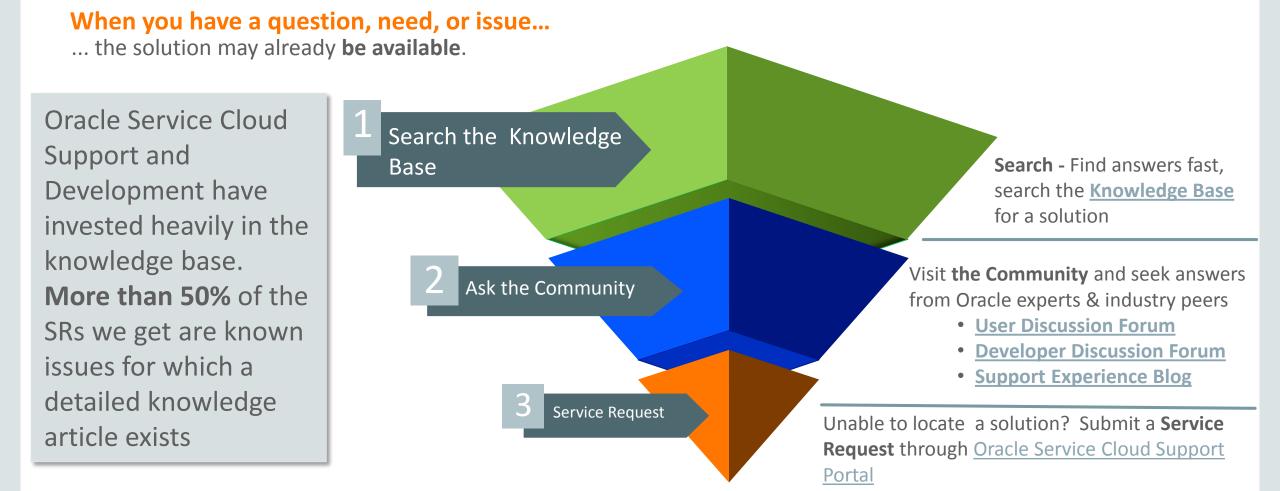
• Workstation – Refer to the System Requirements Guide

- Workstation and Network Data Collector
- Windows Events log (System and Application logs)
- Time.bat and time change .wls
- Uncropped screenshots

Oracle Service Cloud Technical Support provides support of the Service Cloud console and End User pages for customers with Operating Systems, Browsers and applications currently supported by their OEMs. Please click for details:

https://cx.rightnow.com/app/answers/detail/a_id/8006

Working effectively with Support Best Practices



Working effectively with Support Best Practices Before logging a Service Request (SR)



Search the Support Knowledge Base

- Ensure that your personnel understand how to search the Knowledge Base
- The Support Portal search is straight forward
- Should always be done prior to logging a SR as it is the quickest path to a solution
- Subscribe to the Support Experience Blog
 - A blog dedicated to providing insights on commonly misunderstood and trending Support topics
- Ask the Community Users or Developers
 - Ensure that your personnel understand how to use Oracle Service Cloud Communities
 - Participate in Peer to peer discussion
 - Communities are moderated by Oracle Service Cloud employees

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Working effectively with Support Best Practices Using the Knowledge Base (<u>https://cx.rightnow.com/app/answers/list</u>)

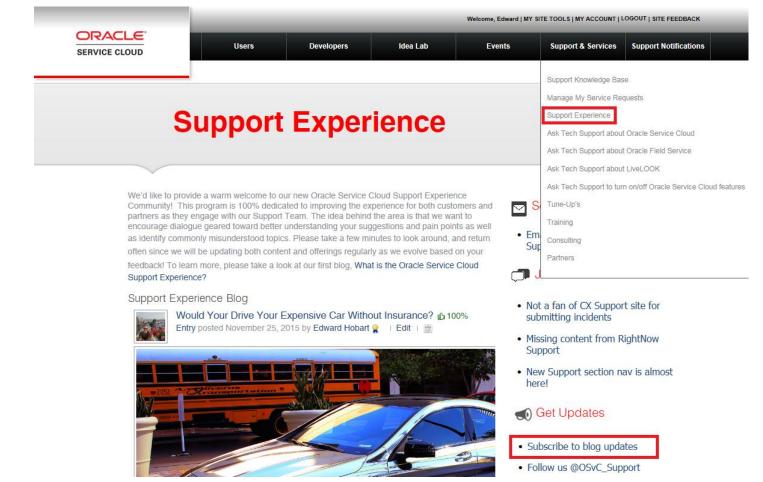
		Welcome, Tes	t MY SITE TOOLS MY ACCO	DUNT LOGOUT GIVE SITE FEEDBACK	
SERVICE CLOUD Users Developer	rs Idea Lab	Events	Support & Services	Support Notifications	
Support Home					
Search Support Knowledge Base			Q Advanced Search	Ask Support	
Select Your Product Select a product	Select a Category Select a category	•		Support Announcements No notifications	
Results 1 - 10 of 2433 Changes to Oracle RightNow application support on Answer ID: 6488 Last Review Date: 02/06/2015	Windows XP			Upcoming Site Maintenance	
Technical Support Services Answer ID: 2543 Last Review Date: 03/31/2015				No notifications	
Technical Documentation and Sample Code Answer ID: 5169 Last Review Date: 03/31/2015				Support Experience	
Documentation for Oracle Service Cloud Products Answer ID: 5168 Last Review Date: 03/31/2015				Provide feedback on your experience with Technical Support and see our response.	
February 2015 Documentation Overview Answer ID: 7188 Last Review Date: 03/31/2015				Begin here	

- Your first place to search for solutions
- To search type keyword(s) into highlighted box and click search or hit return
- Answers appear in the box below
- Search to find answers regarding "how to" configure, customize, or create, etc.
- 75% of questions submitted can be resolved here
- You can also search product documentation, product tutorials and in product contextual help.

Working effectively with Support Best Practices

The Support Experience Blog

- Access via the "Support and Services" dropdown menu
- We highly recommend subscribing to receive notification of new posts by clicking on the highlighted link.
- Our blog covers OSvC best practices, commonly misunderstood product areas, trending support issues and customer experience topics related to support organizations.



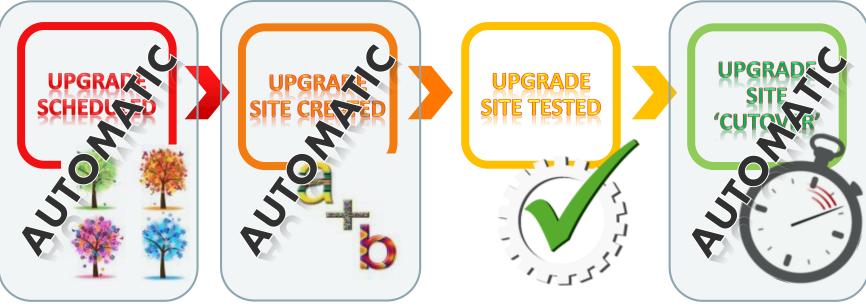
The Support Experience Blog: http://communities.rightnow.com/resources/5fd6c7a5df/summary



Working effectively with Support – Upgrades Why customers should care about upgrades?



Working effectively with Support – Auto Upgrade Program Key Facts



- Sites in the 'Auto Upgrade Program' (AUP) are automatically scheduled to upgrade quarterly
- <u>All</u> new sites are in the AUP
- If you're not in the program you should ask how you can be in
- To confirm whether of not you're enrolled in the AUP, please follow the same process as you would to confirm your support package, <u>found here</u>

For more details on Upgrading, please see the following *Support Experience Blog*: <u>http://communities.rightnow.com/posts/764326f66e</u>



Working effectively with Support – Auto Upgrade Program Auto Upgrade Program best practices

- CRITICAL \rightarrow Ensure org contact records are current, correct and accurate
- Carefully review all relevant product documentation
 - Ensure workstation/environment meet requirements
 - Review Service Update Notifications report
 - Deprecations and compatibility exceptions
- Freeze code changes on production site during upgrade
 - Don't combine upgrade with other projects
 - Adopt new features after upgrade project complete
- Assign resources to conduct acceptance testing (UAT)
 - Include desktop deployment and integration testing
 - Include thorough Enhanced Console Testing
- Cutover within 30 days of UAT start

For more information on the Auto Upgrade program, please visit: <u>https://cx.rightnow.com/app/answers/detail/a_id/6409</u>

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Working effectively with Support – End of Life (EOL) Importance of understanding the OSvC EOL Policy

As a policy, Oracle will not apply development resources to support versions that have reached end of life (EOL), which occurs 24 months after the version becomes generally available. Oracle's full software release and support lifecycle policy can be found here:

http://www.oracle.com/us/corporate/contracts/rightnow-lifecycle-policy-1910688.pdf

- Service Level Targets (SLTs) are not serviced while the customer remains on an EOL version. Support will be offered as best effort on SR's submitted
- Defect remediation will only occur on in-life versions
- Infrastructure changes are not regression tested against EOL versions and may result in impact to the site. As a practice, Oracle will not roll back infrastructure changes which result in product stability or operability issues due to EOL versions
- To avoid the negative ramifications of having their site go End of Life, customers must cutover to a current version of OSvC

For more details on EOL, please see the following *Support Experience Blog*: <u>http://communities.rightnow.com/posts/c0a75e1d6c</u>

Working effectively with Support – Deprecations Understand your deprecations

- Definitions:
 - 'Deprecated': A feature that's being phased out of the product
 - 'Removed': The feature is no longer available in the product

Rules

- No new functionality & limited support during deprecation
- Usually matched with a newer, better replacement feature
- Many deprecations require your action!
- Major deprecations are detailed in our support Knowledge Base: <u>https://cx.rightnow.com/app/answers/detail/a_id/5974</u>

For more details on Deprecations, please see the following *Support Experience Blog*: <u>http://communities.rightnow.com/posts/1b67c841d2</u>



Logging a Service Request



40%

A well formed SR can shave resolution time by up to 40%



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Optimizing SR Time to Resolution Key inhibitors to SR resolution

• SR Quality

- Select the correct Product
- Submit details to help us find the issue
- Steps to reproduce or tell us it's not reproducible or intermittent
- Describe business impact (Who, how many, \$\$\$)
- Error messages
- Trace routes
- Logs

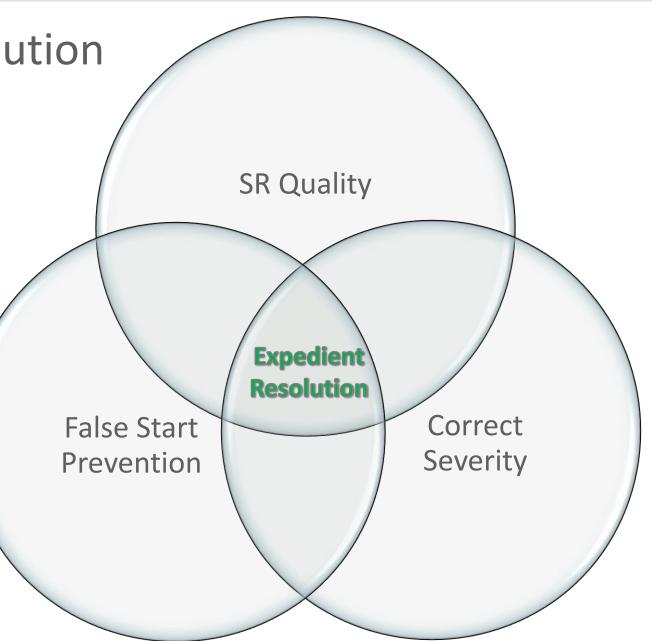
• False Start Prevention

- Ensure SR has enough information so as to minimize back and forth
- Ensure customers submit SRs, rather than internal "submit on behalf of" (These are not accepted)

Correct Severity

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 Ensure SR severity is set to align with impact to the business



Working Effectively with Support Best Practices Submitting a well formed Service Request



- Customers are verified via their email and login when creating a SR from the Ask Support tab on the Oracle Service Cloud Support Portal
- The key to a well formed SR is a comprehensive description of the issue
- Include the Site Name, Interface, Product Area (e.g. Chat, Customer Portal, Mobile Agent App, etc.), and Problem Description
- Diagnostic data is a vital element of your Service Request as it will help expedite analysis and diagnosis of critical errors. Be sure to include:
 - Relevant error numbers, if any, and text exactly as it appears.
 - Any troubleshooting & results that you may have attempted.
 - Any screenshots, which can help duplicate or resolve the issue
 - Provide the steps to reproduce the issue
- Verify that the severity level is set appropriately as per the business impact
- Describe business impact in detail and include dates of recent notable events
- Verify that no production issue or maintenance window is posted / scheduled on your production cloud portal

Working effectively with Support Best Practices Severity Level Definitions

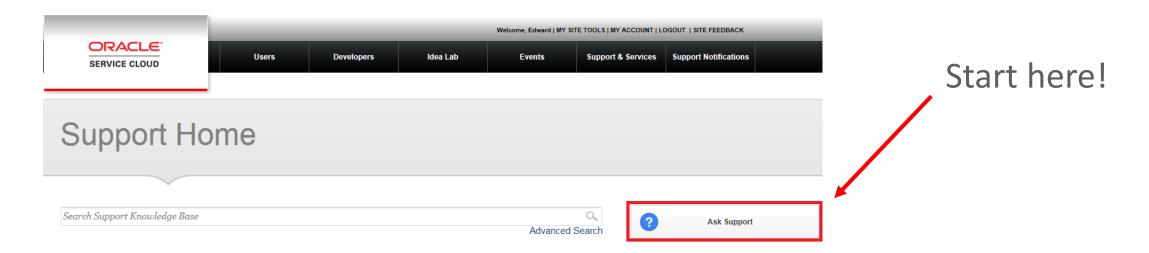
• Severity 1 - Customer's production use of the Oracle Cloud Service is stopped or so severely impacted that Customer cannot reasonably continue work. Customer experiences a complete loss of service. The impacted operation is mission critical to the business and the situation is an emergency

A Severity 1 service request has one or more of the following characteristics:

- Data corrupted
- A critical documented function is not available
- Service hangs indefinitely, causing unacceptable or indefinite delays for resources or response
- Service crashes, and crashes repeatedly after restart attempts
- Severity 2 Customer experiences a severe loss of service. Important features of the Oracle Cloud Services are unavailable with no acceptable workaround; however, operations can continue in a restricted fashion
- Severity 3 Customer experiences a minor loss of service. The impact is an inconvenience, which may require a workaround to restore functionality
- Severity 4 Customer requests information, enhancement, or documentation clarification regarding the Oracle Cloud Service, but there is no impact on the operation of such service. Customer experiences no loss of service

SR Filing Process – How have we improved it? Product specific SR Templates

- In response to our customer suggestions, significant investment was made to provide Product-specific SR forms
- New forms have been designed by Product Subject Matter Experts
- This saves time logging issues and, most importantly, facilitates submitting well formed SR's avoiding back and forth and time lag





SR Filing Process – Optimizing Service Request Submittals The importance of selecting appropriate Product, Site and Interface

- Customer's can significantly cut down on SR resolution times by carefully making proper selections at the outset of a Service Request
 - Select from the Oracle Service Cloud, Oracle Field Service or LiveLOOK tabs
 - 2. Next, be sure to choose the correct site and interface for that site

				Welcome, Edward MY S	ITE TOOLS MY ACCOUNT LO	GOUT SITE FEEDBACK
	Users	Developers	ldea Lab	Events	Support & Services	Support Notifications
Ask Techni	cal Sup	oport				
Choose the product related to your qu		•	product choices are: Or	acle Service Cloud (I	RightNow), Field Servio	e (TOA), or LiveLOOK/Cobrows
You can also submit a request to turn	on or off Oracle Servi	ce Cloud features from	m this page.			
Response times are based on Current time zone: America/Denver	your currently se	t time zone.				
Verify the above time zone is correct.	If not, please update t	the "Local Time Zone'	' field on your Profile Pa	ge.		
Ask Support about Oracle Service Cloud	Ask Support about Ora	acle Field Service Ask	Support about LiveLOOK	Ask Support to turn on	/off Oracle Service Cloud fe	atures
		()				
 Which site are you rep 	orting a problem	TOP?			Your S	te Information
Dianan make that	1 1 1 1 1 1	C				
sites/interfaces may not			ear. In addition, rece synchronization dela		N	o site selected
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SR Filing Process – Optimizing Service Request Submittals The importance of selecting appropriate Product Area

- After making your Product, Site and Interface selections, you need to select the area of the product related to your SR.
- Because our Subject Matter Experts have designed product specific submittal forms, making an accurate selection will speed your resolution times.

		Welcome, Edward MY SITE TOOLS MY ACCOUNT LOGOUT SITE FEEDBACK						
		Users	Developers	Idea Lab	Events	Support & Services	Support Notifications	
noose tł	k Techni he product related to your q also submit a request to turn	uestion and submit a S	ervice Request. The		racle Service Cloud	(RightNow), Field Servio	e (TOA), or LiveLOOK/Cobro	
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	Site: rightnow Interfa	- •]				ite Information	
-	Which area of the pro			eriencing an issue v	with:	Site Name: rightnow Datacenter: CA	htNow Technologies (Primary) cle Service Cloud November 15	
•	Chat Social Mailboxes Opportunities Outreach Feedback Utilities Customer Portal					Last Cutover: 2015- Upgrade Scheduled? Auto Upgrade Enrolle Auto Upgrade Candid Suppo Your current support	No d?: No	
•		nizations				Your current support response time. Howe from the past two mo expect to receive a re	package has no SLTs for	

SR Filing Process – Optimizing Service Request Submittals The importance of selecting appropriate Product Area

- Making a selection displays a product area specific form
- These forms dramatically streamline the troubleshooting process by requesting information that is generally required to investigate an issue for the product you've selected.

S	Site: rightnow Interface: rightnow 🗸
P	vroduct: Chat 🗸
0	Service Request Information
	Recent Answers Matching Product Answer ID 2543 Oracle Service Cloud Technical Support Services Document
	Answer ID 5168 Documentation for Oracle Service Cloud Products
	Answer ID 4833 Oracle Service Cloud tutorials Answer ID 7969 August 2015 Documentation Overview
	Answer ID 7914 August 2015 Tutorials
*	Denotes a required field
9	Subject *
100	Vhat type of issue are you having?
	Connection error
C	Do you use the Engagment Engine?
2	No 🗠
E	Did you receive a VCIO notification? *
L	
F	lease describe the issue in more detail *
	^
	~
F	Relevant File Attachments
ļ	Browse
	Please include any relevant file attachments that will help us troubleshoot this ncident including: full uncropped screenshots, logs, etc
	Customer Severity *
100	3 - Some Business Impact
	c
Ĩ	
	Submit
	Submit

Working effectively with Support Best Practices Service Request Handling – How do we assign a SR?



- Primary routing is based on a combination of:
 - Support Package type
 - Severity Level
 - Product selected
- Severity 1 SRs 24 x 7 response expectations
 - Severity 1 SRs are assigned to the first available Support Engineer regardless of regional alignment
 - Support Engineers will begin working the issue regardless of the customer's geographical region
- Severity 2-4 SRs 8 x 5 response within the customers local region
 - Severities 2-4 SRs are placed in queue with a response time calculated based on the customer's local business hours and severity level
 - Support Engineers outside the customer's geographical region may be working on the SR and may have a solution before the customer's next business hours
- Service Requests should be submitted in English or Japanese

After the Service Request has been logged ...



95%

Support engineers answer the phone > 95% of the time when a call comes during their work hours



Working Effectively with Support – Best Practices Connecting with Support Engineer



- There are multiple channels for connecting with assigned Support Engineer
 - Contact the Support Engineer by updating the SR Fastest way
 - Calling the Support Hotline: <u>https://cx.rightnow.com/app/answers/detail/a_id/2543</u>
 - Proactive Chat: Initiated by Support for Severity 1 and environmental SRs or if waiting on customer response
- Critical issues are worked in a follow-the-sun model 24x7 with your participation to progress the issue, as needed



Working effectively with Support – Best Practices Monitoring Service Requests

• Important Statuses that will require your action.

'WAITING'

- When we've responded to your SR you and all cc'd parties will be notified by email
- If you take an extended period of time to respond or provide information it sends the Support Engineer an implicit message about the problem urgency which may not match the Service Request priority.
- If the status is not changing or if you are not getting responses back within an acceptable period of time, you may always call the Support Hotline to speak with a Manager.

• Oracle Service Cloud Support Portal – Key SR Status

SR Status	Description
Waiting	Oracle Support is waiting for you to update the Service Request
Unresolved	Oracle Support is working the Service Request
Solved	The SR is closed and will no longer be worked on.



Working a Service Request Effectively Improve results and expedite outcome

- Monitor changes in SR status and severity
- Documentation is essential
 - Provide detailed and timely responses to all questions



- Ensure there is an action plan after each update and determine who owns each action
- Minimize Service Request 'tag' or 'pinging' by ensuring you provide information requested or an explanation of why it may not be possible to provide
- Request phone calls where appropriate
- Request collaborative screen-sharing support sessions as appropriate
- You should change the severity level when it becomes appropriate
- Engage Support management, if and as required

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What can you expect from Oracle Support in the Service request



Working effectively with Support – Best Practices What you should expect from Oracle Support

- Our Support Team is the face of Oracle and your voice within Oracle
- Your Support Engineer will work and coordinate and collaborate with any and all internal teams including Cloud Operations and Product Development, if and as needed, to resolve your issue
- Expect timely initial response based on the severity of your issue
- Expect your Support Engineer to communicate our 5 W's
 - What have they done? Why?
 - What are they going to do next? Why? And
 - When should you expect to hear back from us
- Expect your SR to be properly documented in detail at all times.



Working effectively with Support – Best Practices Troubleshooting

- Oracle accesses data only for the purpose of providing the services or <u>as</u> required by law (Refer to <u>Document ID 870963.5</u> – Review Document <u>Oracle SaaS Security Practices @Oracle</u>)
- You may choose to share relevant data for the resolution of a specific issue—this has to be explicitly granted and done via screen shots and web conference
- Support will troubleshoot and replicate an issue in an internal lab environment, when possible

Working effectively with Support – Best Practices Solving the Issue

- We will close the SR after attempting to get your consent at least 3 times
- Auto-closure after 3 attempts if the solution is not dependent on Oracle
- If the Issue is a product defect, a patch may be provided. Please see next slide for patching policies.
- Reopen rates are very low. We measure this to ensure that we are not closing issues prematurely.





Working effectively with Support – Best Practices Scheduled Patching/Maintenance

Note: Please refer to OSvC Knowledge Base Answer ID 2525 and 6979 for details.

Patching Type	Patch Frequency	Non-Production Environment Timing	Production Environments Timing
Service Packs	Every 2 months during 1 st year post version release (SP1-6) Every 3 months during 2 nd year post version release (SP7-10)	1 st Weekend of scheduled month SP1-6 3 rd Weekend of scheduled month SP7-10 *Periodically these dates may slip by a week	2 rd Weekend of scheduled month SP1-6 3 rd Weekend of scheduled month SP7-10 *Periodically these dates may slip by a week
One-off Release Updates	As determined by Oracle to be necessary and outside of scheduled SP application	As determined by Oracle to be necessary	As determined by Oracle to be necessary
Untested Patches	Emergency use only (Usually a site down scenario)	Applied to individual customer sites as necessary	Applied to individual customer sites as necessary

- Service Packs are regularly planned maintenance. One-off release updates and untested patches are provided on an as needed and as determined by Oracle basis.
 - Four email notifications will be sent whenever a service pack is scheduled to be applied to a non-production or Production site
- Oracle will apply emergency maintenance as required to maintain the operation, security, and performance of the Oracle Cloud services.
 - Emergency maintenance may include, but is not limited to, the application of patches, configuration changes, hardware repair, or other required activities.

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Working effectively with Support – Our Support Engineers Training regimen prior to SR handling

- Training is a major Focus areas and we make significant Investment
- All engineers take SR's only after undergoing the training spanning multiple days/weeks.
- In most cases our engineers exceed these training requirements
- Expect your System Integrator partners to also be trained and certified at these levels at a minimum to get the optimal value from your implementation efforts

- Engineers undergo various training for multiple days/weeks before starting work on SR's. Training continues later.
 - Technical Architecture and underlying technology Stack
 - Functional Training on Product(s)
 - Troubleshooting in SaaS ecosystem
 - Product Implementation Training
 - Support Process Training
 - Division and company specific training

Engaging Support Management Bringing Management Attention to a Service Request

- A customer can engage Support Management on any SR , if and as needed to
 - Communicate important business issues to support management
 - Encounter a critical showstopper to implementation or upgrade plan
 - Dissatisfaction with the resolution or response to a SR
- <u>Call support hotline</u> Must have SR # and be a verified designated support contact
- Engagement is a collaborative process and yields:
 - Management contact within 30 minutes. **95% compliance**
 - Action Plan
 - Communication Plan
- You can help by judiciously selecting the severity and by telling us the correct milestone dates



Additional Best Practices



Working effectively with Support - Best Practices Your Responsibilities

- Validate your technical support personnel working on Oracle products and engaging with Oracle Support are adequately trained
 - □ See Product Training slide for details

□ Has your Site Administrator taken OSvC Administrator training? Proper training is critical to success

• Leverage your Site Administrator for

Answering to how-to, workflow and user questions

Partnering with support for troubleshooting SRs

Providing diagnostic information especially when diagnostic may involve customer data

• Ensure that everyone knows who the Primary Support Contact is

□ Have at least one back-up Primary Support Contact in place

• Ensure that your system integrator/ Partner is available and has detailed documentation

□ All customizations should be accompanied by a detailed Technical Design Document (TDD)

System Integrators (Partners) are responsible for developing and designating someone to support these

Working effectively with Support – Connect on Social Media Where to find us

Be sure to remain current by connecting with us on the following social media outlets







https://www.facebook.com/ OracleServCloud



https://www.youtube.com/u ser/OracleServiceCloud



https://plus.google.com/u/0/ b/109024121259775194884/ 109024121259775194884/p osts



Working effectively with Support – Providing Feedback

Your feedback is key to improving our Support Team

You can provide feedback to us in two main ways:

- Closed Service Request Survey
 - When a Service Request is closed, the contact of record will received a survey asking about your experience with Technical Support.
 - Although the survey takes time, your responses are invaluable to the improvement of our team. Please take the time to respond.
 - The results of these surveys are reviewed each month by both executive and team management.
- Support Experience Feedback Mailbox
 - <u>osvc_support_feedback@custhelp.com</u> is an actively monitored mailbox intended for any type of feedback customer's want to provide.
 - Customers can find a link to the mailbox on the Support Experience
 Page which can be navigated to via the "Support & Services"
 dropdown menu on our Support Portal.

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Dear Levi

Thank you for your recent request for assistance on incident titled , closed on .

Quality customer care is very important to us. Please take a moment to let us know how we did.

Please rate your satisfaction with the handling of this particular Service Request.

Not At All Extreme Satisfied Satisfie									
01	02	03	• 4	05	06	07	08	09	010

Please tell us what made you less than satisfied with your Support Experience.

Do you consider this issue resolved?



 Email your feedback on Tech Support

Agenda

- Oracle Service Cloud Support terms and acronyms
- **2** Oracle Service Cloud Best Practices
- **3** Oracle Service Cloud Resources
- Additional Resources



Oracle Service Cloud Resources

- The following resources can be found on the <u>Oracle Cloud</u> web site under the <u>Resources</u> link
 - Oracle Service Cloud White Papers: https://cloud.oracle.com/whitepapers?subcatID=1383678920836
 - Oracle Service Cloud Demos and Videos: <u>https://cloud.oracle.com/videos?subcatID=1384024017603</u>
 - Oracle Service Cloud eBooks: https://cloud.oracle.com/ebooks?subcatID=1410625250358
 - Oracle Service Cloud Forums: <u>http://communities.rightnow.com/pages/home</u>
 - Oracle Service Cloud Tutorials: https://cx.rightnow.com/app/answers/detail/a id/4833
 - Oracle Service Cloud Data Sheets: <u>https://cloud.oracle.com/datasheets?subcatID=1383678915049</u>
 - Oracle Service Cloud Documentation: http://docs.oracle.com/cloud/latest/servicecs_gs/index.html
 - Oracle Service Cloud FAQs: <u>https://cloud.oracle.com/en_US/faq?subcatID=1383678921025</u>
 - Oracle Cloud Resources for <u>Business Users: https://cloud.oracle.com/saas_support</u>
 - Oracle Cloud Resources for Developers: <u>https://cloud.oracle.com/paas_support</u>
 - Oracle Cloud Blog: <u>https://blogs.oracle.com/cloud/</u>

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Oracle Service Cloud - Important Documents

- Technical Support Services Guide: https://cx.rightnow.com/ci/fattach/get/998057/0/filename/Technical+Support+Services+Guide+%287.10.15%29.pdf
- System Requirements: https://cx.rightnow.com/app/answers/detail/a id/31
- Deployment Guide: <u>http://documentation.custhelp.com/euf/assets/docs/august2015/pdfs//august2015_service_cloud_deployment_guide.pdf</u>
- Version Documentation: https://cx.rightnow.com/app/answers/detail/a id/5168
- Upgrade Guides: <u>https://cx.rightnow.com/app/answers/detail/a_id/5167</u>
- Security Practices : http://documentation.custhelp.com/euf/assets/docs/august2015/pdfs/august2015_Oracle_Service_Cloud_Security_Practices.pdf
 - Oracle Accessibility Program: http://www.oracle.com/us/corporate/accessibility/index.html



Agenda

- Oracle Service Cloud Support terms and acronyms
- **2** Oracle Service Cloud Best Practices
- ³ Oracle Service Cloud Resources
- **Additional Resources**



Oracle Resources



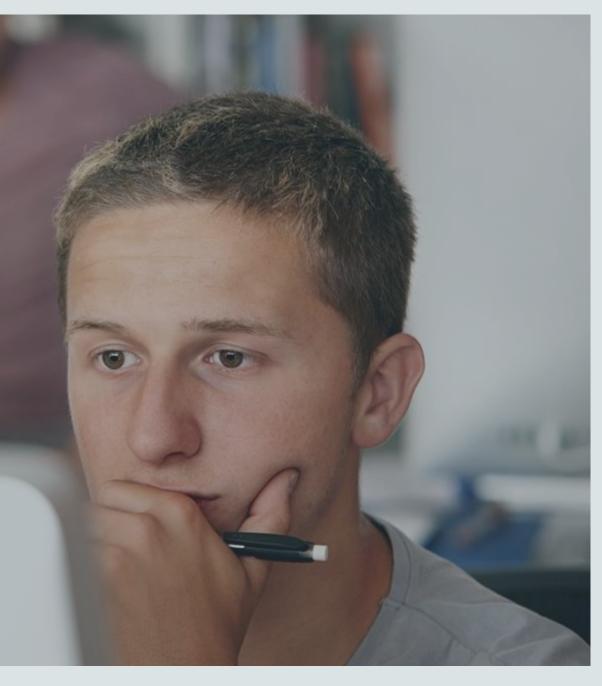
- Oracle Communications
- Oracle Products & Services
- Oracle University
- Oracle University Knowledge Center
- Oracle Global Events



Oracle Cloud Learning Subscriptions

Cloud Learning Simplified





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Oracle Cloud Learning Subscriptions

Simplify Your Journey to the Cloud

24/7 Access for 12 Months

On-demand training videos, product demonstrations and practice lab

End-to-End Training

Across the entire lifecycle of your Oracle Cloud Application or Platform Service

Expert Delivered

Created and delivered by Oracle experts

Continuous Updates

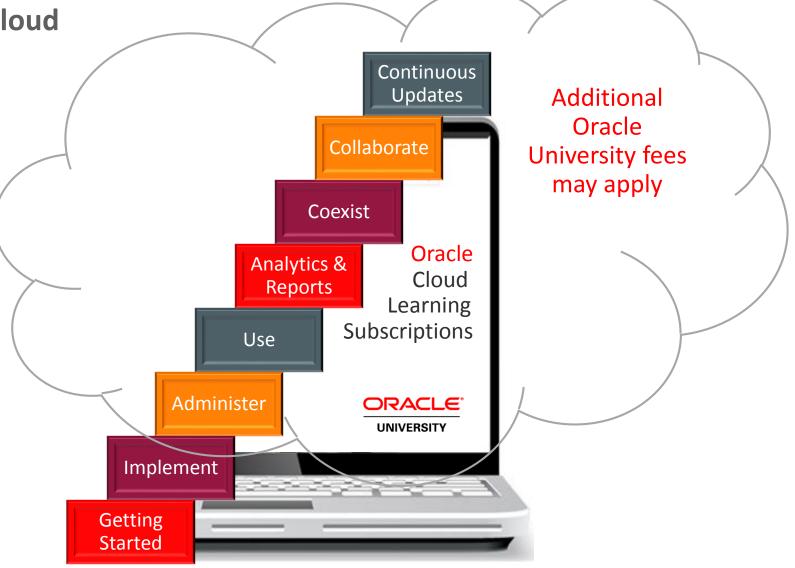
Regular updates for product enhancements and new releases

Flexible and Scalable

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To meet your business needs

Visit: Oracle Cloud Learning Subscriptions



SaaS Cloud Subscriptions – Two Editions



Complete Edition



End User Edition

- ✓ Implementers
- ✓ Functional Configurators
- Application Administrators
- ✓ System Administrators
- Developers and Technical Consultants

- ✓ Service Agents
- Service Administrators
- ✓ Service Customers

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Oracle University - SaaS Cloud Subscriptions – Two Editions



Area	Description	Complete Edition	End User Edition
Getting Started	Product Introductions, process overviews	\checkmark	\checkmark
Implementation	Hands-on implementation training	\checkmark	
Administration	Administration tasks and processes	\checkmark	
End User Tasks	Step-by-step videos of how each task is performed	\checkmark	\checkmark
Analytics	Business Intelligence and Management reporting	\checkmark	
Coexist	Integrating with other clouds and on-premise applications	\checkmark	



SaaS Learning Subscriptions – Complete Editions

Developers

Administrators

Learn how to:

- Start using your Oracle Cloud applications
- Implement, configure and extend your applications
- Administer and manage your applications
- Complete business process transactions
- Perform analytics and run reports
- Develop hybrid solutions where Cloud and On-premise coexist
- Upgrade and leverage new features
- For: Implementers Functional Cor
 - Functional Configurators Technical Consultants



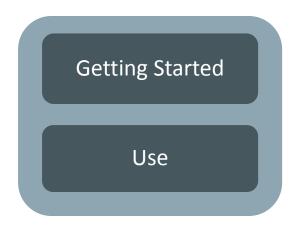
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SaaS Learning Subscriptions - End User Editions

Learn how to:

Start using your Oracle Cloud applications Complete business process transactions Use the Oracle Social Network Perform analytics and run reports Leverage new features

Learning Elements



For: Global HR Cloud:

- HR Specialists
- Employees
- Managers

Talent Management Cloud:

- HR Specialists
- Employees
- Managers

Sales Cloud:

- Sales Representatives
- Sales Managers
- Sales Administrators

Service Cloud:

- Service Agents
- Service Administrators
- Service Customers

Financials Cloud:

- Asset Specialists
- Payables Specialists
- Receivables Specialists
- Order Management Specialists
- Accountants
- Accounting Managers

Procurement Cloud:

- Buyers / Catalog Managers
- Employees

Project Management Cloud:

- Project Managers
- Project Team Members
- Project Accountants
- Project Administrators

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Integrated Cloud Applications & Platform Services



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